

## Facts on EMILY's List

EMILY's List, an acronym for "Early Money Is Like Yeast" (it makes the dough rise), is the largest financial resource for women running for elective office. EMILY's List is a full-service political network dedicated to electing pro-choice Democratic women to federal, state, and local office.

With more than 100,000 members across the country, EMILY's List is one of the largest political action committees in the nation. Since its founding in 1985, EMILY's List has worked to elect 80 pro-choice Democratic women to the U.S. House, 15 to the U.S. Senate, nine governors, and hundreds of women to the state legislatures, state constitutional offices, and other key local offices.

In the 2007-2008 cycle, EMILY's List raised more than \$43 million to support its mission of recruiting and supporting women candidates, helping them build strong campaigns, and mobilizing women voters to turn out and vote.

Over its 24-year history, EMILY's List has expanded its scope to anticipate shifts in the way campaigns are run and to meet the needs of a changing political landscape — developing new programs to help women win.

## Overview of EMILY's List Programs

**EMILY's List Political Opportunity Program:** EMILY's List also works to recruit, train, and support pro-choice Democratic women running for state legislative, constitutional, and key local offices through our Political Opportunity Program (POP).

EMILY's List provides training for pro-choice Democratic women, whether they are thinking of running for office for the first time or are incumbent legislators facing tough challenges. EMILY's List helps candidates build winning campaigns by providing technical support, from helping to write a campaign plan to helping developing a voter outreach strategy; and makes contributions to the campaigns of pro-choice Democratic women running in key, targeted races.

**EMILY's List WOMEN VOTE!:** WOMEN VOTE!, the nation's largest voter engagement strategy designed specifically for women voters, seeks to understand and educate women voters around the country and mobilize them on behalf of Democrats up and down the ballot. EMILY's List WOMEN VOTE! reaches out to women voters through telephones, radio, direct mail, the internet, and personal door-to-door contact to motivate them to support Democratic candidates.

**EMILY's List Campaign Corps:** Campaign Corps is a competitive EMILY's List training program that trains a select group of recent college graduates to work on targeted progressive Democratic campaigns for the three months leading up to election day. In just a few election cycles, Campaign Corps has trained nearly 600 young people in the basics of campaigning through both campaign school and mini-camps.