

EMILY's List By The Numbers 2007-2008 Cycle Update

EMILY's List, an acronym for "Early Money Is Like Yeast" (it makes the dough rise), is one of the nation's largest political action committees and financial resources for women running for elective office. EMILY's List is a full-service political network dedicated to electing pro-choice Democratic women to federal, state, and local office by recruiting and funding viable women candidates, helping them build and run effective campaign organizations, and mobilizing women voters to help elect progressive candidates across the nation.

Since its founding in 1985, EMILY's List has helped elect 71 pro-choice Democratic women to the U.S. House, 13 to the U.S. Senate, and eight governors. In only twelve election cycles, EMILY's List has also helped elect 364 pro-choice Democratic women to state legislatures and other key state and local offices through our Political Opportunity Program.

In the 2006 cycle, EMILY's List members made more than 109,000 individual contributions to EMILY's List candidates throughout the country. With an average contribution of just under \$100, EMILY's List members contributed approximately \$11 million dollars to EMILY's List candidates around the country and another \$35 million dollars to EMILY's List activities and programs.

Over its 23-year history, EMILY's List has expanded its scope to anticipate shifts in the way campaigns are run and to meet the needs of a changing political landscape — developing new programs to help women win.

EMILY's List and the 2008 Cycle

The 2008 cycle has seen one of the greatest levels of activity by EMILY's List to get women elected at every level of government. EMILY's List members have risen to new levels of enthusiasm for the historic races taking place up and down the ballot.

- **EMILY's List has already celebrated victories that have added four new pro-choice Democratic women to Congress.**
 - CA-37: Laura Richardson – open seat
 - MA-05: Niki Tsongas – open seat
 - CA-12: Jackie Speier – open seat
 - MD-04: Donna Edwards – challenger win in primary/open seat

- **EMILY's List is having one of its biggest years ever**, with candidates poised to win critical House and Senate races that will help keep Congress in Democratic hands and increase the number of women in Congress to record breaking levels. Women also are running strong in three of the top four governor's races in the country.
 - EMILY's List has endorsed 39 candidates so far this cycle in federal and gubernatorial races:
 - 33 House races
 - 3 Governor races
 - 2 Senate races
 - 1 President

- **EMILY's List has focused intensively on recruiting and helping women win in the large number of open seats in the U.S. House. We have already supported women in nine special elections and primary contests and won four seats.**
 - Currently, EMILY's List has 28 House candidates running for election in November:
 - 7 open seats
 - 12 challengers
 - 9 incumbent protects

- The **EMILY's List Political Opportunity Program (POP)** has helped expand the number of women running for state and local office to record levels, putting women into critical leadership positions in state legislatures across the country and retaking control of critical state-wide executive offices. These rising stars are the bench from which Democrats will draw the next generation of leaders in Congress.
 - POP has held 46 trainings in 28 states this cycle, training 1,470 people across the country.
 - EMILY's List so far has endorsed POP candidates in eight statewide races:
 - Janet Cowell for North Carolina State Treasurer
 - Robin Carnahan for Secretary of State in Missouri
 - Kate Brown for Secretary of State in Oregon
 - Natalie Tennant for Secretary of State in West Virginia
 - Linda Pence for Attorney General in Indiana
 - Linda McCulloch for Montana Secretary of State
 - Monica Lindeen for Montana State Auditor
 - Denise Juneau for Montana Superintendent of Public Instruction
 - POP has also had key victories for their candidates this cycle. Highlights include:
 - Winning nine state legislative primary races in California, five in North Carolina, two in Colorado, six in Michigan, and three in Missouri.
 - Regina Romero becoming the first Latina to be elected to the Tucson City Council.
 - Margi Vanderhuyse winning a delegate seat in northern VA that had been held by the GOP for 40 years.
 - Sheila Dixon being elected mayor of one of the biggest cities in the U.S. (Baltimore).
- **EMILY's List WOMEN VOTE!** has already helped score key victories for EMILY's List endorsed candidates in Massachusetts and Maryland. EMILY's List also launched a major effort to mobilize women voters in the Democratic presidential primary. In every state where we ran these programs and across the country, women dramatically increased their share of the electorate. As of July 2008, WOMEN VOTE! has sent more than 2.5 million pieces of mail, made nearly one million phone calls, and more than 2,400 radio ads to turn out women voters. Looking ahead, WOMEN VOTE! is targeting specific groups of women who are key to Democratic victory in 2008 -- particularly women without college degrees. WOMEN VOTE! 2008 slated to be the most ambitious effort in the program's 13-year history.
- **The EMILY's List Training has continued to produce the next generation of top-notch campaign operatives.** EMILY's List trains campaign professional to give our candidates access to the best campaign staffs to organize, fundraise, and communicate a candidate's message. Our training program teaches campaign professionals how to be campaign managers, researchers, field operatives, and fundraisers. The **EMILY's List Job Bank** connects trainees and experienced political professionals with Democratic campaigns and progressive organizations across the country who are looking for staff.
 - EMILY's List has already held six trainings this cycle including: three finance trainings, one advanced finance training, one House candidate training which was attended by 14 candidates and one campaign manager training.
 - The EMILY's List Job bank has received over 2,950 resumes this cycle and provided 1,418 referrals to campaigns.
- **Campaign Corps is a national grassroots training program that recruits recent college graduates, teaches them campaign skills, and places them on progressive Democratic campaigns across the nation.** Participants are trained at a week-long Campaign School and are placed on targeted campaigns for the three months before the election. More than 220 students have participated in Campaign Corps and more than 375 trained through Campaign Corps Mini-Camps held on college campuses across the country.