

Methodology

- ◆ Emily's List 2008 Women's Monitor tracks the role of women voters in federal elections.
- ◆ Interviews were conducted August 1 – 7, 2008, among 1,406 women who are registered to vote, categorized by age as follows.
 - Gen Y women age 18 to 27 (born 1981-1990), 202 telephone interviews, 300 online interviews (502 total)
 - Gen X women age 28 to 43 (born 1965-1980), 301 telephone interviews
 - Boomer women age 44 to 62 (born 1946-1964), 300 telephone interviews
 - Senior women age 63 and older (born before 1946), 303 telephone interviews
- ◆ The margin of error is ± 2.7 percentage points among all women voters, higher among subgroups.